



VIRTUOSO®  
SPECIALISTS IN THE ART OF TRAVEL

**VIRTUOSO® NAMES MIRAVAL ARIZONA  
AS THIS YEAR'S *BEST OF THE BEST***

*Miraval Arizona Tops More than 1,400 Luxury Hotels to Take Home the Coveted Award for  
Exceptional Achievement in Wellness Programming*

**LAS VEGAS (August 15, 2019)** – Global luxury travel network **Virtuoso®** revealed the winners of its celebrated 2019 *Best of the Best* Awards at the 31st annual Virtuoso Travel Week conference, where **Miraval Arizona** was recognized as the Best Wellness Program. Just 10 properties and hoteliers were honored August 14 in front of more than 1,800 premier travel advisors and luxury hospitality executives at the 13<sup>th</sup> annual Hotels & Resorts Dinner at Bellagio Resort & Casino in Las Vegas.

With a wide-ranging portfolio of more than 1,400 hotels, resorts, villas, tented camps and private island retreats in over 100 countries, Virtuoso Hotels & Resorts is the industry's most renowned program. Started in 1992 with 20 hotels, today it includes more five-star properties than any other group.

“It is important to recognize the exceptional contributions of *Best of the Best* winners such as **Miraval Arizona**, as they are emblematic of the caliber of creativity, service and guest experiences that are the hallmark of the Virtuoso Hotels & Resorts program,” said Albert Herrera, senior vice president of Global Product Partnerships for Virtuoso. “Every year our winners raise the bar even higher for global luxury hospitality, and we are proud to honor their accomplishments while expressing gratitude for the inspiration they provide to us all.”

Virtuoso's 20,000 professional travel advisors from 50 countries served as *Best of the Best* award voters. Editors of *VIRTUOSO LIFE*, the network's multi-award-winning magazine, lent insights to narrow the field of nominees for which the advisors voted. As a winner, **Miraval Arizona** will be showcased in the September/October issue of the magazine, reaching 200,000 affluent households.

#### **About Miraval Group**

[Miraval](#) is a global leader in wellness resorts and spas. Opened in 1995, Miraval Arizona in Tucson, AZ, pioneered the destination wellness spa resort category with its comprehensive program of activities, experiences and personal treatments. *Miraval Life in Balance* spas opened in April 2016 at Monarch Beach Resort in Dana Point, CA, and in November 2017 at Park Hyatt St. Kitts Christophe Harbour. In January 2019, Miraval opened Miraval Austin, the brand's second wellness resort outside its flagship in Tucson. A new Miraval resort is expected to open in Lenox, MA in 2020 and will offer the full Miraval resort experience.

#### **About Virtuoso**

**Virtuoso®** is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,000 travel agency partners with 20,000 elite travel advisors in 50 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with over 1,800 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. More than (U.S.) \$26.4 billion in annual travel sales makes Virtuoso a powerhouse in the luxury travel industry. For more information, visit [www.virtuoso.com](http://www.virtuoso.com).

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